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LAUNCH OF FRED TO KEEP PHARMACY IN THE KNOW

PCA NU Systems today announced the launch of a new brand called Fred Health to focus on the needs of pharmacy. The new pharmacy brand, which will be known as Fred, includes three core business areas of:

- Fred Pharmacy, including dispense and other professional products
- Fred Retail, covering point of sale, soon-to-be-launched back office management system Fred Office (codenamed "Pharmacy Operations") and HQ
- Fred Services, including help desk, hardware and consumables and broadband internet

Paul Naismith, CEO, Fred Health, explains "We are consolidating our brand to make things easier for pharmacy. After fifteen years of building a company to meet all of the information and business needs of pharmacy, now is the right time to bring all of our pharmacy related business areas together under the one identity of Fred."

"All of our services and products for pharmacy will now be identified under the one name of Fred – a name that captures where we have come from and accommodates our exciting plans for the future."

The name Fred will cascade down to all services and products, for example:

- Fred Dispense (replacing WiniFRED)
- Fred Net (replacing nuNET broadband)
- Fred Office (soon-to-be-launched back office management system codenamed "Pharmacy Operations")
- Fred Debtors (replacing William)
- Fred Phone (replacing nuPhone VOIP)
- Fred Services (replacing Timelink Hardware, Consumables and Backup)

Visit www.fredhealth.com.au for a full list of Fred product and services.

"No other IT company in Australia has the number of in-house pharmacists and pharmacy trained assistants that we do, keeping the needs of pharmacy at the forefront. We know pharmacy like no other IT provider, and we're proud of our reputation as the reliable, trusted partner in pharmacy."

"Our new name Fred represents our commitment to making things easier for pharmacy at the same time that we deliver business value and increase profits for pharmacy. We will continue to work hand in hand with our pharmacy clients, the Guild, government and industry leaders to advocate for the information and business needs of pharmacy in future."

FRED

WE KNOW PHARMACY

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About Fred Health:

Fred Health, a PCA NU Systems Pty Ltd company, is Australia's largest IT solution provider to the pharmacy industry, servicing over 3,000 pharmacies with the market leading Dispense, and broadband. The company has extensive in-house pharmacy expertise, and designs and develops business-wide solutions for pharmacy including POS, back office management and offsite data backup. Fred has 120 staff around Australia, with offices in Melbourne, Sydney, Adelaide, Perth and Brisbane, and national service and support and help 7 days a week.